

HIGH SCHOOL FOOTBALL SOFTBALL
BOYS GIRLS BASKETBALL BASEBALL
VOLLEYBALL
BOYS GIRLS SOCCER WRESTLING

MYTOWN TV

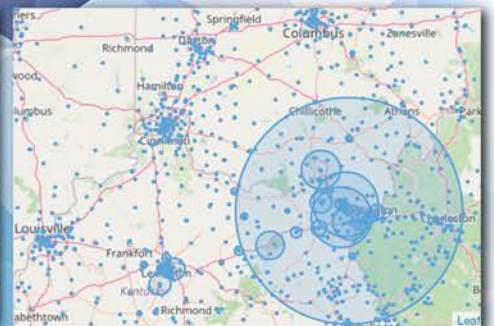
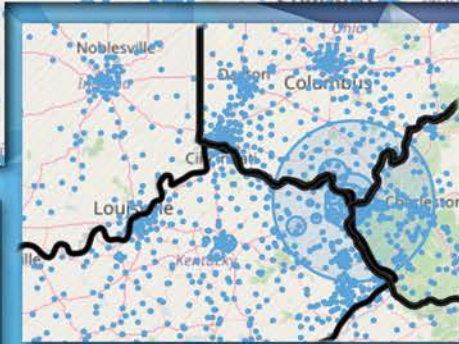
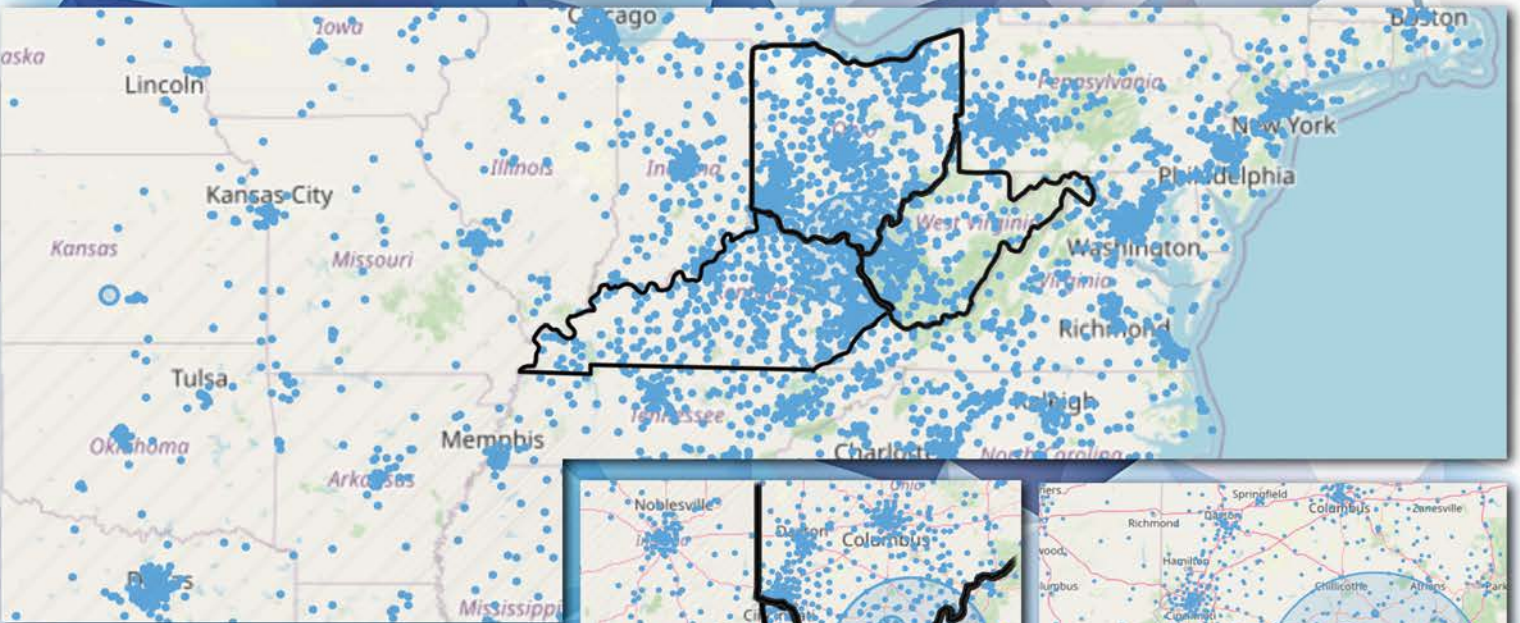
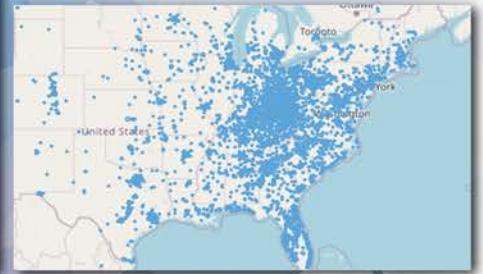
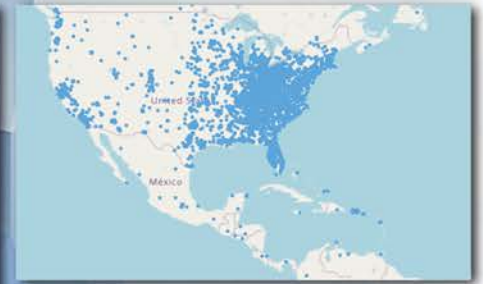
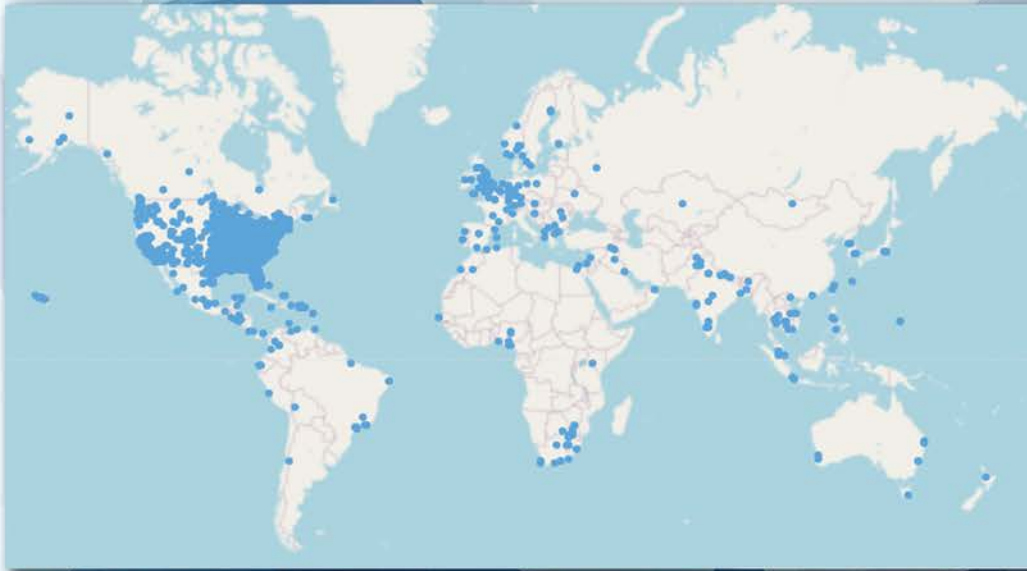
THE FUTURE OF LOCAL



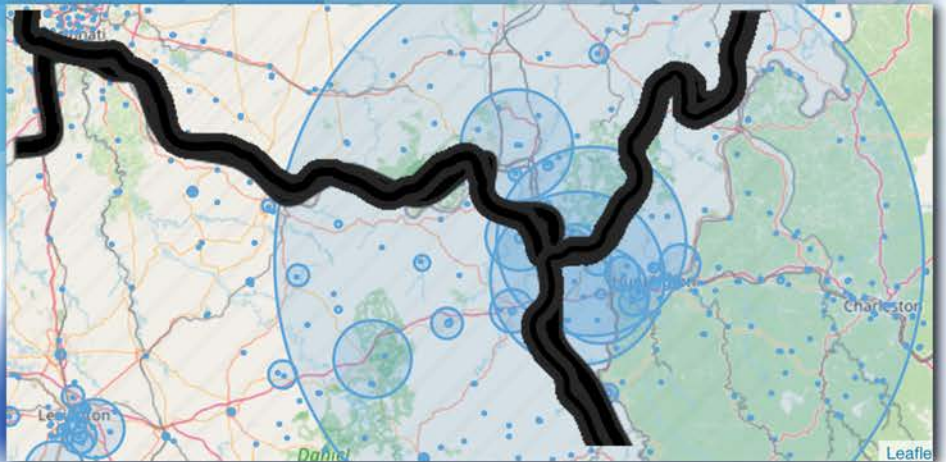
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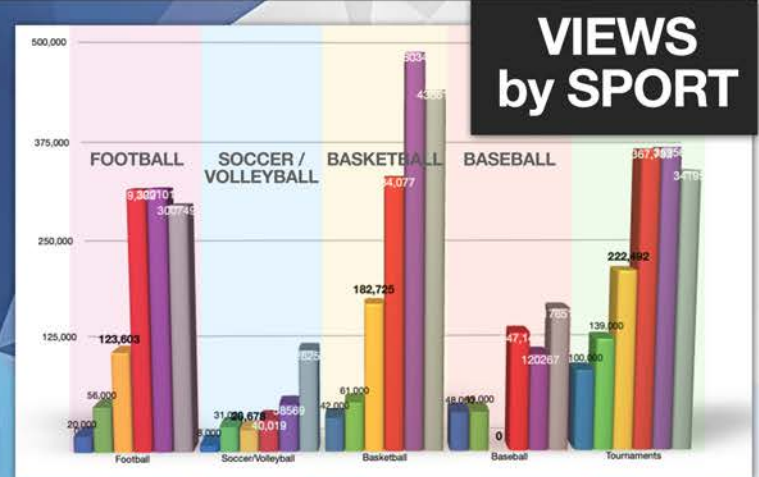
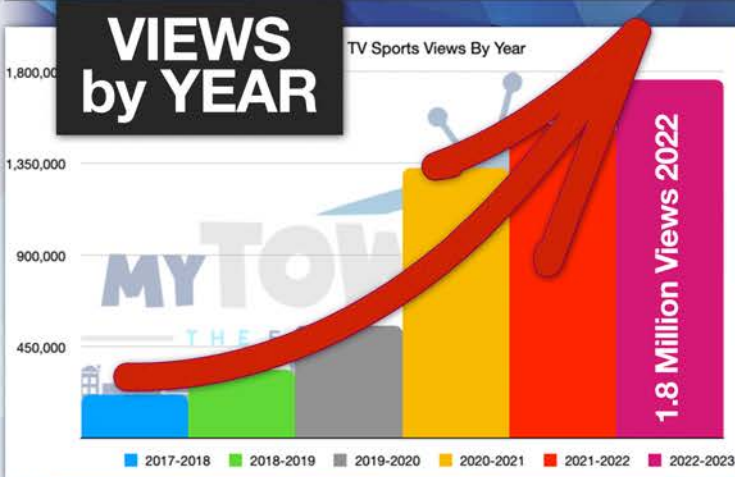
OUR COVERAGE AREA



MY TOWN TV REACHES THE WORLD
82 Countries around the world
260 States around the world



OUR VIEWERS



AND A SMALL SAMPLE OF WHAT THEY SAY ABOUT US

- Rex Trimble** (Top fan)
Enjoy the coverage a lot. Thank u!!!
Love Reply Hide 2w
- Adam Woods** (Top fan)
You do a great job of not only covering the games but promoting our local athletes. Much Appreciated!!
Love Reply Hide 2w
- Chad Stevens**
So thankful for the sports coverage, y'all do a great job!
Love Reply Hide 2w
- Rob Serey**
The improvement from when you all first started broadcasting games to now has been amazing. Top notch productions.
Love Reply Hide 2w
- Allison Pierce**
You guys do a great job! Keep it up!!
Love Reply Hide 2w
- Chris Whitlock** (Top fan)
You all have been wonderful for my family! They watch near and far.
Love Reply Hide 2w

- Michael Duley**
Great job and a terrific addition to our local teams!
Love Reply Hide 2w
- Cheryl Hutt Barber** (Top fan)
So thankful for MyTown!
Love Reply Hide 2w
- Stefany C. Stephenson**
So thankful for the sports coverage!
Love Reply Hide 2w
- John Cook** (Top fan)
You guys are fantastic. You have become such a important part of our local high school sports. I for one, love the coverage. Much appreciated!
Love Reply Hide 2w
- Diane Senters**
Same!
Love Reply Hide 2w
- Molly Coburn**
We Love MyTown!
Love Reply Hide 2w

5 PARTNER SCHOOLS



ASHLAND
BLAZER



BOYD
COUNTY



IRONTON
HIGH SCHOOL



RUSSELL
HIGH SCHOOL

GREENUP
COUNTY



OVER 100 SCHOOLS FEATURED EVERY YEAR!
THATS 46 COUNTIES FEATURED
5 STATES ALONE LAST YEAR!

HIGH-QUALITY & LOCAL HIGH SCHOOL SPORTS COVERAGE



STANDARD PACKAGES

All-In Corporate + Package

ALL SCHOOLS, ALL SPORTS, included tournaments

- + Large logo open slide
 - + Full Screen Graphic throughout game
 - + Scoreboard Slide in graphic on break return
 - + 2 spots per game HOME video
 - + 2 spots per game AWAY video
 - + logo in rotation through game near score
- (LIMIT 5 sponsors - other limits/exclusions may apply)

\$2750 regularly monthly

YOUR PRICE!

All-In Standard + Package

ALL SCHOOLS, ALL SPORTS, 50% off Tournaments

- + Smaller logo on start up slide
- + 2 spots per game
- + logo in rotation through game near score - or upper corner

\$1925 regularly monthly

KY Schools ONLY Package

ALL KY SCHOOLS, ALL SPORTS, no post season

- + Smallest logo on start up slide
- + 2 spots per game
- + logo in rotation through game upper corner

\$1750 regularly monthly

SINGLE School standard

SINGLE SCHOOL, ALL SPORTS, no post season

- + Smallest logo on start up slide
- + 2 spots per game
- + logo in rotation through game

\$750 regularly monthly

AMAZING SOCIAL MEDIA OPPORTUNITIES PG1



SOCIAL MEDIA PACKAGES

PLAYER OF THE WEEK

Weekly posts of the top players of the past week as determined by our broadcasting sports team! Very popular weekly post. Players of the week earn "My Town TV Brag Tags" every week.

- + Logo on screen on the post
- + Text acknowledgment
- \$500 monthly regularly**



MONDAY MOVES

A post that counts down the top 5 video plays from our partner schools from the previous week. Another very popular weekly post.

- +Logo on screen on the post
- +Text acknowledgement
- \$500 monthly regularly**

WEEKLY SCOREBOARD

Weekly posts showing scores from the Tri state area

- + Logo on screen on the post
- + Text acknowledgment
- \$500 monthly regularly**



GAME HIGHLIGHTS

Another series of weekly posts that feature primarily our partner schools games big plays.

- +Logo on screen on the post
- +Text acknowledgement
- \$500 monthly regularly**



AMAZING SOCIAL MEDIA OPPORTUNITIES PG2



SOCIAL MEDIA PACKAGES

GAME PREVIEWS

A series of weekly posts that highlight the top big games of the week with video commentary. During football they focus on the weekend games, for other seasons we focus on My Town matchups.

+ Logo on screen on the post

+ Text acknowledgment

\$750 monthly regularly



YOUR PRICE!

ALL-IN SOCIAL MEDIA

All-IN package includes Game Reviews, Game Highlights, Weekly Scoreboard, Monday Moves, AND Player of the Week

+ Logo on screen on the post

+ Text acknowledgement

\$1750 monthly regularly



COMMUNITY & SPORTS NEWS

Posts concerning local news, sports, and student athletes. My be anything from business ribbon cuttings to Athlete signing promotions.

+ Logo on screen on the post

+ Text acknowledgment

\$1000 monthly regularly



THE BEST - REGULAR & POST SEASON TOURNAMENTS



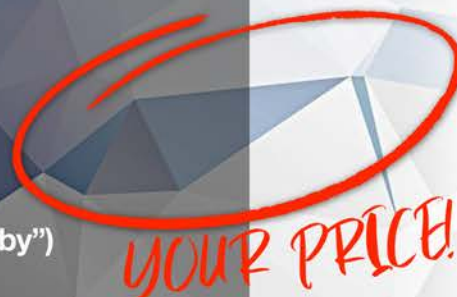
SPECIAL PACKAGES

TOURNAMENT NAMED SPONSOR

Includes tournaments like the Ashland Invitational Tournament (A.I.T), & the 16th Region Basketball Tournament.

- + Full-screen logo in rotation
- + Slide-In logo graphic in rotation
- + 4 minimum commercial spots during games (likely more)
- + LARGE Start slide logo acknowledgment
- + Logo in rotation throughout game play
- + Audible named recognition of sponsorship ("this game brought to you by")

\$3000 regular (one-time) LIMIT 1 ONLY



PRE / HALF / POST NAMED SPONSOR

Includes the top named sponsorship rights to the pre-game, half-time, or post-game show.

- + 2 minimum commercial spots during the pre-game, half-time, or post-game show purchased
- + LARGE lower third on screen during Pre/Half/Post game show purchased
- + Audible named recognition of sponsorship ("Its the ... Pre-game show")

\$2000 regular (one-time)

TOURNAMENT STANDARD

Includes tournaments like the Ashland Invitational Tournament (A.I.T), & the 16th Region Basketball Tournament, can include multiple.

- + 2 minimum commercial spots during games (likely more)
- + Start slide logo acknowledgment
- + Logo in rotation throughout game play

\$1250 regular (one-time)



POST SEASON & DISTRICT PLAY

A Standard Football post season, Soccer, Volleyball, Basketball, Softball & Baseball

- + 2 minimum commercial spots during games (likely more)
- + Start slide logo acknowledgment
- + Logo in rotation throughout game play

\$750 - per game (or) a \$1750 all inclusive package (Offerings Very)



WHERE TO FIND US



My Town Media is right where you want to be!



TWITTER



INSTAGRAM



Download on the
App Store



GET IT ON

Google Play

You Tube

4.5 thousand subscribers!

facebook

32 thousand Followers!

ROKU

apple tv



MYTOWNTV.COM

OUR TRUSTED CORPORATE SPONSORS



Here is just a small sample of some of our incredible sponsor family past and present of My Town TV...



**BUFFALO
WILD
WINGS.**



Very Good things are happening here

